## Usercentrics Cookiebot

## Advanced Consent mode data collection and usage

Settings	ad_storage = granted analytics_storage = granted ad_user_data = granted	ad_storage = denied analytics_storage = denied ad_user_data = denied URL Passthrough = true ads_data_redaction = false	ad_storage = denied analytics_storage = denied ad_user_data = denied URL Passthrough = false ads_data_redaction = false	ad_storage = denied analytics_storage = granted ad_user_data = denied URL Passthrough = false ads_data_redaction = true	ad_storage = granted analytics_storage = denied ad_user_data = granted URL Passthrough = false ads_data_redaction = true	ad_storage = denied analytics_storage = granted ad_user_data = granted URL Passthrough = false ads_data_redaction = true	ad_storage = granted analytics_storage = denied ad_user_data = denied URL Passthrough = false ads_data_redaction = true
IP address	Collected and logged  for GAds and Floodlight GA4: collected but not logged	Deleted  collected & used to derive IP country, but not logged	Deleted  collected & used to derive IP country, but not logged	Deleted  collected & used to derive IP country, but not logged	Collected and logged  for GAds and Floodlight GA4: collected but not logged	Deleted  collected & used to derive IP country, but not logged	Deleted  collected & used to derive IP country, but not logged
Ad-click Identifiers  (e.g., GCLID, DCLID, AUID)	Collected  Identifiers typically stored in 1P cookies	Recovered  GCLID is passes in URL	Hashed	Redacted	Collected	Redacted	Collected GCLID/DCLID only
3P Cookies  (previously set on google.com, doubleclick.net)	Enabled Read & written	Disabled  3P cookies are prevented from being sent in headers	Disabled  3P cookies are prevented from being sent in headers	Disabled  3P cookies are prevented from being sent in headers	Enabled Read & written	Disabled  3P cookies are prevented from being sent in headers	Enabled Read & written
1P Advertising Cookies	Enabled Read & written	Disabled  No new ads cookies written, existing ones will not be read	Disabled  No new ads cookies written, existing ones will not be read	Disabled  No new ads cookies written, existing ones will not be read	Enabled Read & written	Disabled  No new ads cookies written, existing ones will not be read	Enabled Read & written
Analytics Cookies	Enabled Read & written	Disabled  No 1P analytics cookies will be written or read	Disabled  No 1P analytics cookies will be written or read	Enabled Read & written	Disabled  No 1P analytics cookies will be written or read	Enabled Read & written	Disabled  No 1P analytics cookies will be written or read
Device ID	Collected	Not collected	Not collected	Not collected	Collected	Not collected	Collected but not sent to GAds
App Instance ID	Collected	Not collected	Not collected	Collected	Not collected	Collected	Not collected
Functional, aggregate/non identifying data	Collected	Collected	Collected	Collected	Collected	Collected	Collected
Ad Personalization	Enabled if ad_personalization = granted  Disabled if ad_personalization = denied	Cannot be enabled  because ad_user_data is denied	Cannot be enabled because ad_user_data is denied	Cannot be enabled  because ad_user_data is denied	Enabled if ad_personalization = granted*  Disabled if ad_personalization = denied	Cannot be enabled because ad_storage is denied	Cannot be enabled  because ad_user_data is denied