Usercentrics Cookiebot

Basic Consent mode data collection and usage

Based on an example where analytics and advertising tags/SDK are blocked until and unless user consents to all.

Settings	ad_storage = granted analytics_storage = granted ad_user_data = granted	ad_storage = denied analytics_storage = denied ad_user_data = denied URL Passthrough = true ads_data_redaction = false	ad_storage = denied analytics_storage = denied ad_user_data = denied URL Passthrough = false ads_data_redaction = false	ad_storage = denied analytics_storage = granted ad_user_data = denied URL Passthrough = false ads_data_redaction = true	ad_storage = granted analytics_storage = denied ad_user_data = granted URL Passthrough = false ads_data_redaction = true	ad_storage = denied analytics_storage = granted ad_user_data = granted URL Passthrough = false ads_data_redaction = true	ad_storage = granted analytics_storage = denied ad_user_data = denied URL Passthrough = false ads_data_redaction = true
Tag/SDK blocking	Assumed tag/SDK blocking set up: analytics and advertising tags/SDK are blocked until and unless user consents to a						
IP address	Collected and logged for GAds and Floodlight GA4: collected but not logged	Not collected Tags/SDKs blocked and stay blocked, no data can be collected	Not collected Tags/SDKs blocked and stay blocked, no data can be collected	Not collected Tags/SDKs blocked and stay blocked, no data can be collected	Not collected Tags/SDKs blocked and stay blocked, no data can be collected	Not collected Tags/SDKs blocked and stay blocked, no data can be collected	Not collected Tags/SDKs blocked and stay blocked, no data can be collected
Ad-click Identifiers (e.g., GCLID, DCLID, AUID)	Collected Identifiers typically stored in 1P cookies	Not collected Tags/SDKs blocked and stay blocked, no data can be collected	Not collected Tags/SDKs blocked and stay blocked, no data can be collected	Not collected Tags/SDKs blocked and stay blocked, no data can be collected	Not collected Tags/SDKs blocked and stay blocked, no data can be collected	Not collected Tags/SDKs blocked and stay blocked, no data can be collected	Not collected Tags/SDKs blocked and stay blocked, no data can be collected
3P Cookies (previously set on google.com, doubleclick.net)	Enabled Read & written	Disabled Tags are blocked, no cookie can be written or read	Disabled Tags are blocked, no cookie can be written or read	Disabled Tags are blocked, no cookie can be written or read	Disabled Tags are blocked, no cookie can be written or read	Disabled Tags are blocked, no cookie can be written or read	Disabled Tags are blocked, no cookie can be written or read
1P Advertising Cookies	Enabled Read & written	Disabled Tags are blocked, no cookie can be written or read	Disabled Tags are blocked, no cookie can be written or read	Disabled Tags are blocked, no cookie can be written or read	Disabled Tags are blocked, no cookie can be written or read	Disabled Tags are blocked, no cookie can be written or read	Disabled Tags are blocked, no cookie can be written or read
Analytics Cookies	Enabled Read & written	Disabled Tags are blocked, no cookie can be written or read	Disabled Tags are blocked, no cookie can be written or read	Disabled Tags are blocked, no cookie can be written or read	Disabled Tags are blocked, no cookie can be written or read	Disabled Tags are blocked, no cookie can be written or read	Disabled Tags are blocked, no cookie can be written or read
Device ID	Collected	Not collected SDKs blocked and stay blocked, no data can be collected	Not collected SDKs blocked and stay blocked, no data can be collected	Not collected SDKs blocked and stay blocked, no data can be collected	Not collected SDKs blocked and stay blocked, no data can be collected	Not collected SDKs blocked and stay blocked, no data can be collected	Not collected SDKs blocked and stay blocked, no data can be collected
App Instance ID	Collected	Not collected SDKs blocked and stay blocked, no data can be collected	Not collected SDKs blocked and stay blocked, no data can be collected	Not collected SDKs blocked and stay blocked, no data can be collected	Not collected SDKs blocked and stay blocked, no data can be collected	Not collected SDKs blocked and stay blocked, no data can be collected	Not collected SDKs blocked and stay blocked, no data can be collected
Functional, aggregate/non identifying data	Collected	Not collected Tags/SDKs blocked and stay blocked, no data can be collected	Not collected Tags/SDKs blocked and stay blocked, no data can be collected	Not collected Tags/SDKs blocked and stay blocked, no data can be collected	Not collected Tags/SDKs blocked and stay blocked, no data can be collected	Not collected Tags/SDKs blocked and stay blocked, no data can be collected	Not collected Tags/SDKs blocked and stay blocked, no data can be collected
Ad Personalization	Enabled if ad_personalization = granted Disabled if ad_personalization = denied	Cannot be enabled Tags/SDKs blocked	Cannot be enabled Tags/SDKs blocked	Cannot be enabled Tags/SDKs blocked	Cannot be enabled Tags/SDKs blocked	Cannot be enabled Tags/SDKs blocked	Cannot be enabled Tags/SDKs blocked